

REAL MEN, BROKEN DOWN, ONE TOPIC AT A TIME.



IT'S NOT

THAT

*Complicated*

HOW REAL MEN FEEL  
ABOUT SEX, LOVE  
& RELATIONSHIPS.

BY TERRY DERON



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## **What's so different?**

This is not your typical relationship book. One of the problems that I picked up on from the relationship books that I have read was that the authors were trying to use one description and definition of men and women and their respective approaches to dating and love. I think that is an impossible task to achieve, so I decided to write a book about men like myself. I have always been very successful with women and have been surrounded by similar men throughout my adult life. Needless to say, I have countless hours of personal experience with women.

So, this book will explain the thoughts and behaviors of men from a former ladies' man's perspective — someone that has been very successful with women (aka promiscuous), is typically educated with a well-paying career, and has a solid set of codes and values by which he lives and operates. This is the type of man that women usually consider to be husband/father material. There are countless other preferences that women may have in men, varying from skin complexion and height all the way down to penis size. However, there are a few key characteristics that most women look for in the men that they want to settle down with.

This book will speak from the perspective of this type of man. I'll explain how we feel about sex, love, and dating, as well as our thoughts on commitment, cheating, marriage, and women in general. It is not a “motivational”

book intended to make women feel better about their lives or boost their self-esteem. It is intended to inform and explain how some men think and feel about sex, love, and dating so that women will be able to understand them better and improve their relationships with them going forward.

There are some very sensitive topics that may ruffle some feathers and hurt some feelings, but that is one of the unfortunate consequences of telling people the truth – and I'm willing to accept it. My goal is not to hurt anyone; I want people to learn about how real men think and behave so that they can improve themselves and their interactions with these men in the future. I also hope this book teaches women to avoid making some of the common mistakes that make men lose interest and ultimately end a relationship.

Also, to help me help you, I have included some of the most popular, unfiltered questions submitted to my dating advice page on Instagram, @terryderon. These gems provide several teachable moments and insightful conversation from all walks of life. So, without further ado, lets begin.

**CHAPTER**

**1**

# **Attracting Women**



A man's ability to get and keep the attention of women is the first step to success. This is what men really compete for.

There are a variety of ways to capture a woman's attention, and a man has to use a lot of self-awareness to figure out what his strengths and weaknesses are, especially in regards to other men in the competition. Self-awareness is needed in order to figure out what works best for him based on his personality and the resources he has at his disposal.

Luck plays a big factor. Some of the things that make a man desirable or undesirable to women are completely out of his control. For instance, a man who is barely 5 feet tall has absolutely no control over his height, but it's something he has to deal with when it comes to dating women because women have their own individual preferences for men.

Some men are blessed with good looks, a great physique, and wealth, which make it much easier for them to get attention from women. Then there are other men that must develop their communication skills and personalities to be able to get women to engage with them by laughing and talking. There are things that he can control or improve to give himself a better rate of success with women, but none of them are guaranteed to work. That's one of the main reasons men work out. Yes, it increases his health, but one of the biggest benefits to being a fit man is being considered sexy by women.

Smart men learn to capitalize on the opportunities



# APPENDIX

## From Instagram @terryderon

***Ladies, if you are not being raped, you are making the choice to have sex. Nobody is making you do it. Please accept some responsibility for the choices you make regarding love and sex. You can't always blame someone else for your own mistakes.***

I cannot count the number of women who just don't want to accept the fact that it's their fault that they put themselves in messed up dating situations. If you continue to have sex with a bum or a deadbeat time after time, that's your own bad decision-making. If you choose to do something that you know is stupid because you don't want someone else to be mad or hurt, then that's your problem. You allowed your feelings to lead you into making a dumb decision, so please don't try to blame it on the man.

Sometimes, you have to hurt people's feelings, but they will get over it. People will always be upset when they don't get their way; that's just life. A man getting pissed off because you cut him off or stopped having sex with him is no different than a child throwing a temper tantrum because they're upset about something. They will survive — trust me. Worrying about someone else's happiness is always going to compromise your own. If you put their feelings before yours, then you can't blame anybody but yourself for the outcome of the situation.

One of the main reasons that women experience so much pain and heartache when it comes to men and dating is because of the drastically different ways that they feel about sex, love, and relationships. This book will help women gain insight and understanding on the ways that men feel about their interactions with women and how they go about making relationship decisions. Relationship guru Terry DeRon gives an unfiltered glimpse into the mind of a real man that has been very successful with women and has the qualities and characteristics that most women look for in a potential partner.

*It's Not That Complicated* is a guide for women to better understand the men that they fall for and learn to correct some of the misconceptions that they have about men and relationships in general. Terry gives clear and concise explanations on a variety of topics ranging from how men go about approaching women they're interested in to the reasons that men fall out of love and end relationships.

This book is a must read for any woman that is interested in improving her current or future relationships with men. Some of the topics included in the book are very sensitive and may be painful to read. But the knowledge and insight provided will clear up a lot of the myths and misunderstandings women have about men and show that having a happy healthy relationship with a man is really not that complicated at all.

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